

Enosh Mwesigwa, PhD MBA

Idea Architect | Entrepreneurial Innovator | Explorer of Ideas

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Expertise, Capabilities & Competencies

Innovation & Technical Leadership

2016 - Present

Driving innovation & commercialisation in life sciences through NPD and Go-to-Market Strategy. I help organisations transform science into impact.

- Created 300+ plug-and-play formulations adopted by international customers.
- Scaled multi-country lab operations, mentoring scientists and embedding KPIs to drive project pipelines.
- Delivered \$10m of measurable commercial value by embedding sustainability into technical innovation programs.

Snapshot

Location: Cambridge, United Kingdom

Skills

New Product Development

LCA

Team Leadership

Strategic Positioning

Tech

Python

LCA & SPD

Team Leadership

Translational Product Development

Industry Domains

Pharmaceuticals

Life-Sciences

Sustainable Innovations

Lighthouse Projects

Aesari: The Future of Science Lab Equipment Care & Plans

An independent platform redefining how labs access, manage, and sustain technical support beyond traditional OEM boundaries.

Utesha: Innovation Incubator & Catalys Hub

My venture aimed at nurturing bold ideas and channel collective capital toward high-impact science and technology projects.

Vet & Medical Functional Health

Exploring novel functional care solutions at the intersection of animal health, medical innovation, and natural science.

Project Fiora

An upcoming venture blending everyday consumer access with entrepreneurial opportunity – set to launch in 2027.

Speaking & Publications

Upcoming Book

Principles of Sustainable New Product Development: A Technical Innovation Roadmap, Rank Academic Press.

Articles

I regularly publish articles & blogs on sustainable product design, positioning, and targeting strategy on LinkedIn & Substack.

Education

MBA

University of Warwick, UK - 2024

PhD

Univesity College London, UK - 2006

Awards & Highlights

Awards & Recognition

CPHI Global Innovation Awards - 2025 and 2024

Patents

Process & Composition Claims

Certifications

Chartered Innovation Professional

Advanced Project Management

Life Cycle Assessment

Charity & Phianthropy

Prostate Cancer Uganda

Bira & Jesse Natto Foundation